

4MAT

WHAT IF

What did you:
Learn
Notice
Want to Share
Add Bonus
Fill in Gaps
Overview
Next Level

WHY

Benefit
Contrast -/+
Questions
Quotes
Stats
Story/Example

HOW

Overview

Step 1 Why it matters
What/how to do it
Any questions?
So Step 1 is ? ... (1 word)

Step 2 Why it matters
What/how to do it
Any questions?
So Step 2 is ? ... (1 word)

Overview/review steps

Set up demo
Demo
Set up exercise
Exercise

Time - now, stop,
start, beginning

1. Universal quantifier - all everyone
2. Nominalisation - power, love, passion
3. Future pace x3

WHAT

Definition
Debrief
Dejargon
History

Could, would, might,
Need, must, desire to

If...then...

...because

...makes

...means

